

2017 Holiday Lighting Contest

The Port Wing Area Business Association plans for a bright holiday season in Port Wing. The Association is sponsoring a holiday lighting contest open to all residents and businesses within the boundaries of Port Wing Township.

The contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only and be based on “curb appeal” as viewed from the street or driveway only.

Entry information is available at www.portwing.com or at Bear Paw Cafe, Johnson’s Store, Port Bar or South Shore Saloon.

Entries are due by November 30, 2017. Addresses for all entries will be listed on a map which will be posted on the Port Wing website, www.portwingwi.com, on FB @ www.facebook.com/PortWingBusiness. Maps will also be available at above businesses after November 30.

Judging will take place Sunday, December 17 and winners will be listed in the December 26th Connection.

Four prizes will be given: First, Second, Third and People’s Choice. \$100 for first place, \$75 for second place, \$50 for third place. The People’s Choice winner will receive \$25 in “Port Wing Bucks” to use at any Port Wing business.

Criteria for Judging

- Originality and arrangement: Unique design and creative use of lights and decorations
- Theme: Storyline or scene
- Curb appeal: WoW effect on viewers! This can be traditional displays or the “Griswold” effect of lighting up the whole neighborhood